

## Practical Hung Kyun Eshop Affiliate Program

### What is the Practical Hung Kyun Eshop Affiliate Program?

The **Practical Hung Kyun Eshop Affiliate Program** will pay you every time a customer purchases from practicalhungkyun.com through your website, email, Facebook post, tweet etc.

As an Affiliate, you can earn cash by linking to our website and generating orders.

Practical Hung Kyun Eshop takes care of the order processing, customer service and reporting, leaving you to collect monthly checks.

**Make 30% commission on sales of the finest Southern Chinese martial products!**

Our system tracks referrals and pays top dollar for every sale to any customers you send our way.

### How does it work?

We've streamlined our entire affiliate process to ensure ease of use, while still maintaining extremely accurate tracking methods. The process is as follows:

- You will choose a special affiliate code that you can paste after any of the links to your website, Facebook post, email, Tweet etc. We suggest to choose some random numerical sequence.

**Example of the affiliate code:** ?ap\_id=12345

#### Examples of the link:

[http://practicalhungkyun.com/?ap\\_id=12345](http://practicalhungkyun.com/?ap_id=12345) (general link to a website)

[http://practicalhungkyun.com/eshop/?ap\\_id=12345](http://practicalhungkyun.com/eshop/?ap_id=12345) (link to an Eshop)

[http://practicalhungkyun.com/shop/emags/secrets-of-kung-fu-vol-1-no-1/?ap\\_id=12345](http://practicalhungkyun.com/shop/emags/secrets-of-kung-fu-vol-1-no-1/?ap_id=12345)

(link to a product)

[http://practicalhungkyun.com/2013/05/strength-training-for-the-martial-arts/?ap\\_id=12345](http://practicalhungkyun.com/2013/05/strength-training-for-the-martial-arts/?ap_id=12345)

(link to an article)

- Visitor clicks on an affiliate link on your website, Facebook post or in an email.
- The visitor's IP is logged and a cookie is placed in their browser for tracking purposes for 21 days. Exact landing page doesn't matter – all that matters is that the link contains the affiliate link. The cookie is still stored.
- The visitor browses our site, and may decide to order.
- If the visitor orders (the order need not be placed during the same browser session-cookies and IPs are stored for next 21 days), the order will be registered as a sale for you.
- We will review, approve and handle the sale.
- You will receive commission payouts on the 15th of every month (if your balance is at least \$10) via PayPal – **30% of each sale!**

### Rules and Requirements

- You must have a PayPal account (in order to receive payouts).
- You may NOT receive credit for referring yourself.
- Participants caught violating or attempting to circumvent these rules will have all affiliate credit voided and will not receive payouts. Additionally, they will be banned from further participation in our affiliate program.

### Tips for posting

- Use <https://bitly.com/> to shorten your affiliate links
- Write a review or short article about the product and post it to your website/blog
- Send the review/link it to your email list, Tweet about it
- Post it on Facebook - when you post the links on Facebook, delete the actual link once you get the preview image
- Join popular martial arts forums and make frequent contributions to popular threads there. Be sure to go into your forum profile and edit your "signature". Make a signature that includes your affiliate link, or a link to your own "review" website of our services. That way, every time you make a post, anyone who sees it will see your signature and potentially click on your affiliate link.
- Personal recommendation works best
- Be creative in your promotions: "Check it out", „Recommended“, „Have a look“ etc.
- Write a review or short article about the product, put an affiliate link to your webpage, send it to your email list, Tweet about it

You can login and track all your sales at

<http://practicalhungkyun.com/affiliates/>

**Thank you for joining!**

Best regards

**Pavel Macek Sifu and Practical Hung Kyun Team**